



Media Release

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Samuel, Son Co. Becomes Enabling Sponsor of Kids' Health Links Foundation

Toronto, Ontario... Kids' Health Links Foundation (KHLF) is excited to announce that thanks to a generous multi-year funding commitment, Samuel, Son & Co. (Samuel), a leading metals and industrial products manufacture, processor and distributor, is now an Enabling Sponsor of the organization. KHLF creates social technology platforms that help chronically ill youth better cope with their anxiety, isolation and loneliness resulting from medical experiences, and that give health care professionals the opportunity to spend more time directly serving and supporting the children, youth and families they work with. KHLF believes that positive emotional well-being can be fostered by maintaining family connections and encouraging active social participation. By providing technology that enables this well-being, KHLF hopes to help children and teens heal faster and better overcome traumatic medical experiences. The funds donated by Samuel will be used to support the advancement of the Foundation's programs, like Upopolis, Upedia and Umind.

"It's because of the heart and vision of companies like Samuel that KHLF and our important programs have a chance to fulfill their potential and make their greatest impact," said Kids' Health Links Foundation Chairman and Co-founder, Basile Papaevangelou. "It's clear that a strong pillar to Samuel's success is their focus on doing the right thing -- not only for their customers and employees, but also for their community. As a family-owned business, their culture of integrity and deep rooted commitment to giving back is evident – and for that, to them I give my most heartfelt thanks."

About Kids' Health Links Foundation

Kids' Health Links Foundation was founded by Basile Papaevangelou and his daughter Christina to foster initiatives focused on alleviating the stress, isolation and loneliness for kids and teens undergoing medical care so that they might be better able to overcome traumatic medical experiences. For more information about Kids' Health Links Foundation please visit www.kidshealthlinks.org.

About Samuel, Son & Co.

Founded in 1855, Samuel, Son & Co. is a family-owned and operated, integrated network of metal manufacturing, processing and distribution divisions. With over 4,800 employees and 100+ facilities, Samuel provides seamless access to metals, industrial products and related value-added services. Supporting over 40,000 customers, we leverage our industry expertise, breadth of experience and the passion of our people to help drive success for North American business – one customer at a time.

For more information, visit www.samuel.com.

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